

## EINFOSE Dissemination plan

The main goal of this Plan is to achieve continuous presentation of the Project's goals and achievements to the partner institutions, especially to their non-information science undergraduate students, other Higher Education Institutions (HEI), professional associations in the field of IS, decision making bodies responsible for the opening up of European HE and implementations of innovative teaching and learning methods and tools, as well as to the media at national and international level.

It is planned to reach the maximum outcome on following levels: individual student, team members, partner institutions, other institutions in the field of IS, local communities of practices and (L)IS professional organizations as well as on local, EU and other bodies responsible for HE and QFW.

Dissemination of this Project's results and experience gained through its implementation could influence the development and advancement of the European HE arena. Moreover, it could have impact on those who are responsible for the decision making related to the mobility issues and harmonization of learning outcomes, as well as to field of practices in wider area of IS by raising awareness about the changing competencies of Information professionals and their different profiles.

Target groups	What to present:	How to do it	Which levels	Where	When	Notes
Colleagues at partner HEIs	a) to j)	d), e), f), g), h)	a), b)	a) to f)	regularly	
New potential actors in mobility programs	a), b), d), e), f), h), i), j)	a), d), e),	a)	a) to f)	regularly	
Potential graduate students of IS (BA in other programmes than IS)	a), b), d), e), f), h), i), j)	a), d), e),	a), b)	a) to f)	regularly	
Professional associations in the field of IS	a) to j)	a), d), e), f), g)	b), c), d)	a) to f)	two-three times yearly	
IT business sector, Companies from information economy sector	a) to j)	a), d), e), f), g)	b), c), d)	a) to f)	two-three times yearly	
Decision makers	a) to j)	a), d), e), h)	b), c)	a) to f)	two-three times yearly	
Local communities	f), h), i), j)	a) d), e),	b)	a) to f)	two-three times yearly	
General public	a), h), i), j)	d), e),	a) to d)	a) to f)	two-three times yearly	
Local/national media	a), f), h)m i), j)	b), c), d), e), h)	a), b)	a) to f)	regularly, and during multiplier and other events	
International media	a), f), h)m i), j)	b), c), d), e), h)	c), d)	a) to f)	regularly, and during multiplier and other events	

**What to present:**

- a) Learning outcomes that point out importance of basic and new professional as well as personal knowledge, skills and competencies
- b) Didactic framework with recommended innovative teaching/learning methods and tools
- c) Evaluation framework with recommended criteria for evaluation of the innovative approaches and their implementation
- d) New modules with educational materials
- e) Curriculum for summer schools
- f) Case studies
- g) Reports
- h) Bulletins and informative materials
- i) Information about the state-of-the-art of the project, expectations and experiences

**How to do it: (different types of activities)**

- a) Multiplier events (promotional material)
- b) Press conferences (preparing the list of local, regional and national journalists)
- c) Interviews
- d) Reports at the Project's web site
- e) Information for media and social networks
- f) Presentations at professional meetings (Conferences, workshops, webinars, etc.)
- g) Research articles based upon conducted studies that relate to the project's goals
- h) Documentation of all activities during the Project (meetings, visits, discussions about special topics, summer schools, multiplier events, workshops, etc.)

**Which levels:**

- a) Partner institutions
- b) National level – each partner
- c) European level (EUCLID, Eblida, EDLC, etc.)
- d) Cooperation at intercontinental level (IFLA, ASIST, ISIL, etc.)

**Where:**

- a) Partner institutions
- b) Television
- c) YouTube
- d) Newspapers (local and national)
- e) Social networks
- f) Dissemination platform – <http://ec.europa.eu/programmes/erasmus-plus/projects>

**How to keep up with changes:**

- Constantly modify basic promotion materials
- Constantly disseminate during and after the Project.